
The pre-selection data for the issuer shortlists was provided by Bloomberg. Candidates in all asset class categories and groupings were determined on the basis of the following criteria:

1. All currently listed US-domiciled ETFs incepted before June 1, 2019 were included in the issuer universe.
2. For each category, all of an issuer's ETFs in that specific asset class category or grouping were combined to give a total assets under management figure.
3. Within all categories, issuers with assets of below \$100m were excluded (based on average assets during the period under review).
4. Shortlist nominations were based on the percentage change in the issuers' assets under management in each category over a 12-month period from June 1, 2019 to May 31, 2020.
5. Where the sample size in specific asset class categories permitted, issuers were also grouped by average asset thresholds such as \$100m-\$1bn, \$1bn-\$10bn, \$5bn-\$50bn and \$50bn+.